

## **The Fashion Institute of Technology Reopens Newly Renovated Starbucks with Grand Opening Event**

**New York, NY (October 11, 2022)** — The Fashion Institute of Technology is proud to announce a recently completed full renovation of the campus Starbucks location. This renovation allows for an elevated guest experience with faster speed of service, additional coffee options, and an expanded food menu. In addition, our location will now accept the Starbucks Connect mobile app currently available at all company stores throughout the nation. Guests will now be able to use Starbucks rewards at the FIT location as well as place an online order for pick up. Tiger Bucks will continue to be accepted.

“It’s important that FIT dining offers the best experience possible to our students and community,” said Food Service Director, Jan Weissberg. “This renovation offers a refreshed space for students to order their favorite beverage and snack. It also increases convenience so students can easily integrate their Starbucks needs into their busy schedules.”

To celebrate, FIT administration will be hosting a special ribbon cutting ceremony on Thursday, October 20<sup>th</sup>, beginning at 2:00 p.m. President Joyce Brown will officially dedicate the renovated Starbucks, with refreshments available for the enjoyment of all those in attendance.

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